



Advertise with the VAA Patriots!

Help support improvements to our outdoor athletic facilities

For the first time, we are offering advertising packages that include physical signage along the outer and inner fences of the athletic field and digital signage on the VAA Patriots [website](#). We offer this opportunity to local businesses, community partners and our supportive families. Your logo or family name will be proudly displayed around our field with the option to include a QR code for instant access to your company's website or other online promotion. ALL proceeds will go towards VAA Athletics and field improvements (more on that below). This document details the options for the 2023-24 school year.

Visibility: The areas around our field and bleachers are a prime location for VAA families, those attending Community Church and other visitors coming to our campus. While campus attendance varies with the seasons, we have roughly 6,000 people passing through our campus each week. Easter, Christmas, graduation and sporting events throughout the year add new visitors to the already busy schedules. Finally, we contract with 19 sports to use our fields adding 150-200 weekend visitors to the campus.

Athletic Field Upgrades: Virginia Academy is going to resurface our primary game field and create an additional practice field in front of the school, set back from Route 7. The new surface is going to significantly improve the playing conditions for our outdoor teams (soccer, football, lacrosse). The additional practice field is going to take the day-to-day pressure off the game field, allowing for more recovery between games.

Your sponsorship will go to our annual fund, the [Patriot Fund](#), with 100% of the proceeds used to accelerate our margin of excellence. Your gift may be tax deductible. please consult your tax professional before claiming any deduction. This is your opportunity to help make a splash for the upgraded athletic facilities and support the VAA Patriots!

Interested in a Sponsorship? Contact Brandon Consolvo at bconsolvo@virginia-academy.com or call (202) 246-6927

Signage Example



Thank You to our Sponsors!

Sponsor Name/
Logo/
Custom Message



Sponsorships

Package 1: MVP

\$500/yr or \$900 for two years

- One 36" x 84" sign on perimeter fencing facing field AND
- One 36" x 84" sign on perimeter fencing facing parking lot
- 22 available

Package 2: All American

\$750/yr or \$1,350 for two years

- One 92" x 72" sign on perimeter bleachers facing parking lot and crowds
- 2 available

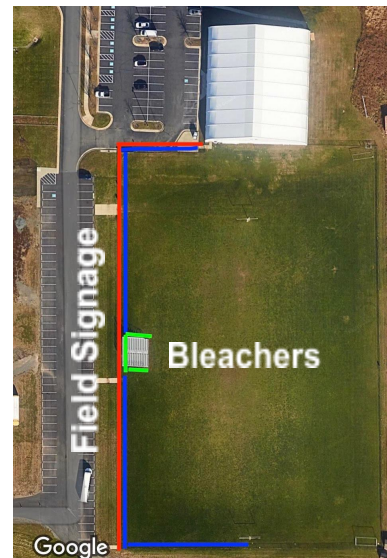
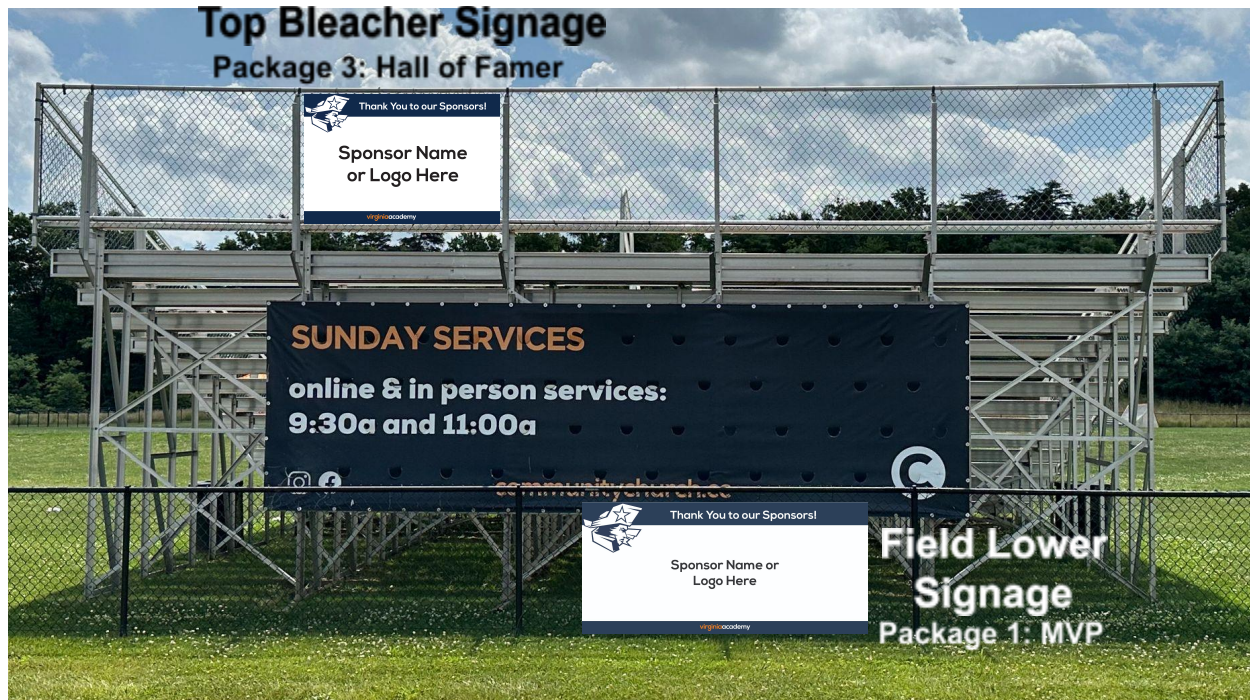
Package 3: Hall of Famer

\$1,000/yr or \$1,800 for two years

- One 72" x 48" sign on the upper bleachers facing the parking lot (best visibility!)
- 4 available

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Sponsorship Examples



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